

On July 20, 2012, an opening ceremony of AKVAMOLL, the first shopping and entertainment center of a regional scale in Ulianovsk Region was held. A rented TourAudio TWG touring radio system (radio guide) for 250 persons was used for this event.

Sergei Morozov, the Governor of Ulianovsk Region, Jean-Pierre Germain, the General Director of OOO "Auchan Rossia", Mikail Shishkhanov, the President of OAO «BINBANK» and Dmitry Ryabov, the Chairman of the Board of Directors of GK DARS attended this event.

A detailed description of the event and a photo report are available on the site of the Government of the Ulyanovsk region

